

REPRESENTING, EDUCATING AND PROMOTING THE RESTAURANT / HOSPITALITY INDUSTRY



restaurant.org

About the National Restaurant Association

WHO WE ARE

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry. Together with the National Restaurant Association Educational Foundation, our goal is to **lead America's restaurant industry into a new era of prosperity, prominence, and participation, enhancing the quality of life for all we serve.**



We exist to help our members — the cornerstone of their communities — build customer loyalty, rewarding careers, and financial success.

We create value for our members in five ways:

- **Advocacy and representation**
Building and sustaining positive public opinion and a favorable political environment
- **Tools and solutions**
Helping grow revenues, increase profitability, and develop employees
- **Education and networking**
Providing opportunities to connect and learn from each other
- **Research and insights**
Anticipating and preparing for emerging trends that could impact restaurants
- **Responsible stewardship**
Providing thought leadership to inspire community involvement and impact

[More on our programs and initiatives](#)

OUR MEMBERS

The National Restaurant Association represents more than 380,000 member restaurant establishments. Our membership base consists of many different facets of the industry.

- Our **restaurant members** represent tableservice and quickservice restaurant operators, chains, franchisees and independents.
- Our **allied members** are suppliers, distributors and consultants.
- The **student and faculty memberships** represent those in the education field.
- The **international membership** allows those companies outside the U.S. to enjoy the benefits of the Association.
- And, the **not-for-profit members** gain access to information to better their organizations.

[Here's how to join!](#)

[NRA compliance with the federal Lobbying Disclosure Act](#)

IH&RA

The National Restaurant Association is a member of the [International Hotel & Restaurant Association \(IH&RA\)](#), a

network of national associations, international chains, hotel operators, restaurateurs and supplier companies in more than 150 countries, representing over 750,000 establishments. Its mission is to protect, promote and inform the hospitality industry, which comprises over 300,000 hotels and 8 million restaurants worldwide, employs 60 million people and contributes \$950 billion annually to the global economy.



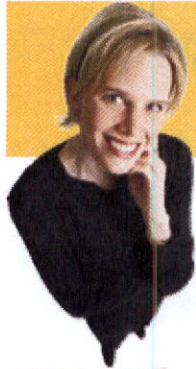
©Copyright 2009 National Restaurant Association. 1200 17th St., NW :: Washington, DC 20036
ph 202-331-5900

REPRESENTING | EDUCATING AND PROMOTING THE RESTAURANT / HOSPITALITY INDUSTRY



restaurant.org

Why Join the National Restaurant Association?



Best restaurant industry training!

Get discounted rates and the most comprehensive training and career-development programs in the industry.

ServSafe®: Food Safety Training and Certification. The most widely used program for food safety education, training and certification in the restaurant and foodservice industry. Discounted rates for National Restaurant Association members available through many [state restaurant associations](#), or visit [ServSafe.com](#) for more information.

ServSafe Alcohol™: The New Standard in Responsible Alcohol Service Training. ServSafe Alcohol raises the bar on responsible alcohol service training and certification. ServSafe Alcohol offers a flexible, real-world training solution, with practical knowledge and best-in-class resources. Visit [ServSafe.com](#) for more details.

Leadership and Management Program featuring Harvard ManageMentor® PLUS. The Leadership & Management Program featuring Harvard ManageMentor PLUS delivers practical, competency-based training tailored specifically for high-potential management candidates and current managers. Find out more on the Leadership & Management Program Web site.

ManageFirst Program™. The ManageFirst Program is a post-secondary certificate program that equips students with key competencies to begin or advance their management careers in the restaurant industry.

For More Information. Many other training programs are available through National Restaurant Association Solutions. For more information, contact NRA Solutions at (800) 765-2122, ext. 701 or (312) 715-1010 in Chicagoland.

Foodservice Management Professional® (FMP®). The Foodservice Management Professional credential recognizes exceptional managers and supervisors. Get more information.

2 for 1 BENEFITS

Restaurants joining either the National Restaurant Association or their State Restaurant Association get two sets of benefits for the price of one!



©Copyright 2009 National Restaurant Association. 1200 17th St., NW :: Washington, DC 20036
ph 202-331-5900