



Despite twenty-two years and over one million miles of performing, Douglas Mac-Valley, the creator of, and participant in this amazing feat, is more than flash and dash on a motorcycle. While he spends his nights going round in circles, his days are spent at the helm of DOUGLAS MAC-VALLEY ENTERPRISE which includes Mac-Valley Stunts, Inc., four units of the Globe of Death, Circus USA, Douglas Mac-Valley's Coliseum of Thrills, various thrill shows and other entertainment projects. Mac-Valley has other globe units around the world which have played the finest hotels and showrooms in the most popular entertainment cities, some of which include Reno and Atlantic City. In addition to being an exciting showman and entrepreneur, he is a successful businessman in fairs and expositions and is presently dividing his time between his various business enterprises, riding and writing. He is currently in the midst of authoring a book, "Between Life and THE GLOBE of Death", as well as starring in HBO's "My Life in The Globe of Death" documentary on his life to air sometime in the spring of 1989. Douglas, after just recently adding the promotional and marketing talents of Michael Distefano to Mac-Valley Stunts, Inc. along with a THIRD! motorcyclist to the "Globe of Death," feels now, more than ever, that the "Globe of Death" is the "hottest" ticket for the fair market. Without sounding immodest, Douglas explains: "This unique specialty act is without a doubt, the most phenomenal, yet simplest, act to book at any eventful engagement. Our portable units are assembled within three hours within a minimal space requirement of 400 square feet. Our artist personal service contracts are only one page in length, yet inclusive of all necessary legalities phrased in clear and selective vocabulary that anyone can understand. We have included all critical contract clauses insuring you of the best possible entertainment. In addition, we happen to be the only specialty act with a one million (\$1,000,000.00) dollar insurance policy (furnishable upon request). Our cost varies with different types of engagements, therefore the budget needs to be discussed verbally. If you would be interested in a guaranteed increase in your sales through a spectacular attraction such as ours that draws and does not detain, please telephone our Regional Marketing Director's office of Michael R. Distefano in Chicago, Illinois, where one of our representatives will answer any questions you may have and mail you one of our portfolios for examination upon request. The telephone number to Mr. Distefano's office is (312)-642-5595." Having achieved world-wide recognition as one of the greatest daredevils in the universe, and with successful shows in America's entertainment capitals, Douglas Mac-Valley's life is more of an upward spiral than a vicious circle.



The Designer, Coordinator, and Promotional Director behind all this is Regional Marketing Director and Douglas' close friend for over ten years, Michael R. Distefano. This enterprising young man began in show business as what would be termed as "talent" or in more common terms, a performer. Distefano is really a musician from Chicago and Las Vegas who studied jazz piano and drums at the prestigiously acclaimed Interlochen Arts Academy in Michigan. Michael has worked and played with a number of great jazz artists such as Cleveland Eaton, George Gaffney, Larry & Gary Novak, Carol Coleman, and Carl Fontana. But always having had an interest since childhood in what goes on "behind the scenes," Distefano aspired to learn more about the business and marketing of talent. He knew that talent in performing is not "enough" to achieve many common goals. He claims there must be "knowledge of management..." So he studied business administration at Loyola and began applying yet another one of his many talents, cinematography. His interest in technical aspects of show business helped him to gain this talent along with a job with Sal Murillo International Artis, Inc., where he absorbed the opportunity to travel. While with Murillo, Distefano did extensive talent scouting, filming over twelve hours of video footage of acts of Murillo as well as others in such countries as Japan, Singapore, Australia, Thailand, Malaysia, & West Germany. Most recently, Michael just completed Douglas' demonstration video on the "Globe of Death" with the three bikes, on which he directed, talent-coordinated, edited, and filmed entirely! Distefano's father, Sam, is also a musician (jazz pianist) that has played for Sammy Davis Jr., Peggy Lee, Tony Bennett, Liza Minnelli, Anthony Newley, Lainie Kazan, and Frank Sinatra to name a few. Sam was VICE-PRESIDENT of ENTERTAINMENT for PLAYBOY CLUBS & HOTELS-INTERNATIONAL and is now VICE-PRESIDENT of ENTERTAINMENT & SPECIAL EVENTS at the RIVIERA HOTEL & CASINO in Las Vegas. Always taking after his father and now following in his father's footsteps of entertainment booking, young Distefano claims Mac-Valley's "Globe of Death" is "unlike any event ever before seen!"



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## THE GLOBE OF DEATH

The "Globe of Death" act of Douglas Mac-Valley consists of two death-defying daredevils on screaming motorcycles careening wildly around the inside of a 14-ft. sphere of steel lattice-work at speeds up to 60 miles per hour - horizontally, vertically, upside-down, sideways, criss-crossing each other's paths at gravity-defying 360 degree loops - often with both arms outstretched, coming within three inches of each other, each missing the other by little more than the loud roar of their carefully prepared machines!

This unique specialty act is, without a doubt, the most phenomenal, yet simplest, act to book at any eventful engagement. If you are interested in a guaranteed increase in your sales through an attraction such as ours that draws and does not detain, please contact the office of our Regional Marketing Director-Michael R. Distefano, where one of our representatives will assist you in any questions you may have and mail you one of our portfolios for examination upon request. The telephone number to Mr. Distefano's office in Chicago is (312)-642-5595. Thank You!





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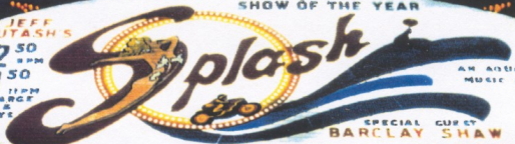
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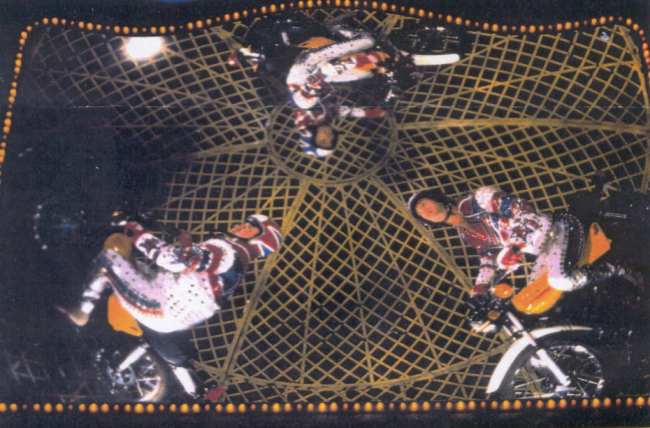
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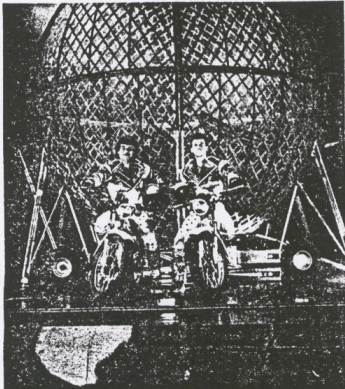
HAIR-RAISING TRIPLE THREAT IN  
DOUGLAS MAC-VALLEY'S

GLOBE OF DEATH II

# MAC VALLEY'S GLOBE OF DEATH



## Venetian Festival Underway



THE GLOBE OF DEATH featuring daredevils on motorcycles careening inside a 14 foot sphere is a new attraction at Lake Geneva's Venetian Festival, being held in Flatiron Park Aug. 17 to 21.

### Entertainers Defy Death

El Globo de la Muerte (the globe of death) act of Douglas Mac-Valley is a new attraction at Lake Geneva's Venetian Festival which is being held on the city's lakefront from Aug. 17 to 21.

Brought here by former Lake Geneva resident Michael Distefano, the Globe of Death, for those who have not yet seen this incredible act, consists of two death defying daredevils on screaming motorcycles careening wildly around the inside of a 14 feet sphere of steel latticework at speeds up to 60 miles per hour—horizontally, vertically, upside down, sideways, criss-crossing each other's paths at gravity defying 360 degree loops—often with both arms outstretched, coming within three inches of each other, each missing the other by little more than the loud roar of their carefully prepared machines.

The Globe of Death earned the morbid sobriquet when one of Douglas Mac-Valley's cousins was killed during the act in Brazil. The cousin was riding the motorcycle upside down when it stalled and fell on him. This is the only fatality the family has suffered during the act. Ironically, it was this fatality which provided the opening for Douglas' entry into the family Globe of Death act.

The act, which originated in Ger-

many around the turn of the century, was first brought to South America by German immigrants. In Brazil, the act was developed by an Italian, Guido Consi, who then taught it to Mac-Valley's elders. The act became the top feature of the family circus.

Though a number of daredevils have ridden the globe to moderate fame and fortune, only Douglas Mac-Valley has achieved for the Globe of Death worldwide recognition. Mac-Valley has taken the Globe of Death from the smallest arenas to the world's largest and finest stages. Mac-Valley's globe has been featured on such stages as the Riviera Hotel in Las Vegas (where it is still featured); Harrah's Hotel/Casino in Reno; Playboy Hotel and Casino, Atlantic City; Ringling Bros. Barnum & Bailey Circus and Disneyland.

Distefano's father, Sam, was vice president for Playboy clubs and hotels (including the former facilities in Lake Geneva) and is now the Riviera Hotel and Casino's vice president of entertainment and special events in Las Vegas. Young Distefano, following in his father's footsteps of entertainment booking, claims the Globe of Death is "unlike any event Lake Geneva has ever seen."

Lake Geneva's annual summer entertainment extravaganza—the Venetian Festival—is underway in Flatiron Park on the city's lakefront. The festival opened Wednesday evening, Aug. 17 and will continue through Sunday night, Aug. 21.

Daredevils are providing live entertainment daily, featuring hits of the 1950s to the present. Special attractions—which have become traditional events over the years—will be the lighted boat parade in Geneva Bay, starting at dusk Sunday night, followed by a gigantic fireworks display over the bay.

A carnival, Wenzel Amazements, has returned to provide a variety of

### 10th Tour du Lac Planned Sept. 10

The 10th annual Geneva Lake Tour du Lac is scheduled for Saturday, Sept. 10. The tour, to benefit the American Cancer Society's Wisconsin Division, is sponsored by the Abbey on Geneva Lake at Fontana. Registration will be between 8 and 11 AM at the Harbor House of the Abbey Resort.

Cyclists are welcome to begin the routes anytime during registration hours.

There will be 20, 42, and 70 miles routes which go through the beautiful scenery of the Kettle Moraine and Geneva Lake area. Cyclists are asked to collect pledges for each mile they ride to earn as much money as possible for the fight against cancer. A minimum of \$25 in pledges is required. Prizes will be awarded based on pledges collected. The Abbey will provide breakfast and lunch to all participants.

For more information, contact the American Cancer Society at (608) 249-0210.

exciting rides and other attractions.

Local civic organizations will operate a variety of food and beverage booths offering a smorgasbord of culinary delights. The Lions Club will serve roast corn on the cob dripping in butter; the American Legion and Auxiliary, beef terriyaki; Knights of Columbus, brats and burgers; YMCA, Oriental foods; Lake Geneva Youth Association Oriental foods; and Geneva Lake Women's Association, fried veggies. Several booths will have soft drinks and ice cream. The Jaycees, which have sponsored the festival for the past 26 years will sell cold beer. The festival dates back into the late 1800s and has had several sponsors over the years.

New to the festival this year is the Globe of Death, providing a thrill a minute as two death defying daredevils on motorcycles careen around inside of a sphere of steel latticework. (See separate story and photo.)

The festival will open at 6 PM Wednesday, Thursday and Friday and at 11 AM Saturday.

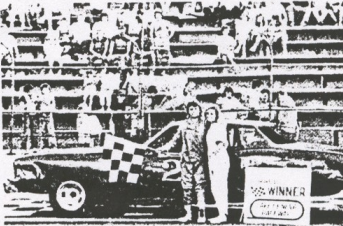
(please turn to page 3)

### Alpine to Host Manilow Concert

Barry Manilow will bring his music to Alpine Valley Sept. 5 as his two year, international "Big Fun" tour continues.

A spectacular two-and-a-half hour "Big Fun," the concert is both intimate and theatrical, utilizing state-of-the-art theatrical devices such as the "magic screen," as well as the latest concert technology, choreography and video achieving the production values of a Broadway musical. The evening is filled with anecdotes and stories from Manilow's career interpreted through music and humorous sketches, and includes a show stopping 30-minute medley.

(please turn to page 2)



LANDRY POTTER of Genoa City is congratulated by Miss Raceway after he won the 15 lap weapons stock car event at the Lake Geneva Raceway, North Bloomfield Road, last Saturday night. Potter led every lap to get his first feature win of the season. Potter also won a heat race.

**MICHAEL R. DISTEFANO  
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RIVIERA HOTEL & CASINO  
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## THE GLOBE OF DEATH



The "Globe of Death" was first created by an Italian named Guido Conssi around the year 1912. Many people have gained recognition for the Globe, but none have compared to Douglas Mac-Valley and his riders. Despite twenty-two years and over one million miles of performing, Douglas Mac-Valley is more than flash and dash on a motorcycle.

While he spends his nights performing in the "International Show of the Year," "Splash" at the Riviera Hotel and Casino in Las Vegas, his days are spent at the helm of DOUGLAS MAC-VALLEY ENTERPRISE. Having achieved world-wide recognition as one of the greatest daredevils in the universe, and with successful shows in America's entertainment capitals, Douglas Mac-Valley's life is more of an upward spiral than a vicious circle. And now Michael Distefano, musician from Chicago and Las Vegas, (originally of Lake Geneva) brings Mac-Valley's "Globe of Death" to his hometown! Distefano's father, Sam, was VICE-PRESIDENT for PLAYBOY CLUBS and HOTELS and is now VICE-PRESIDENT of entertainment and special events at the RIVIERA HOTEL & CASINO in Las Vegas. Young Distefano, following in his father's footsteps of entertainment booking, claims Mac-Valley's "Globe of Death" is "unlike any event Lake Geneva has ever seen!" Ricardo Perez and Jeff Letourneau will perform daily.



