



## **We Train The Best!**

The Educational Institute of the American Hotel & Lodging Association (EI) is the premier source for delivering quality hospitality education, training and professional certification that serves the needs of hospitality schools and industries worldwide.

Established in 1953, EI continues to meet and exceed its education and training mission by providing materials for all levels of hospitality personnel via:

- Internet
- Videos
- Seminars
- CD-ROMs
- Textbooks
- Study guides
- Courses

When it comes to professional certification, the hospitality industry looks to the experts. EI certifies and validates competencies in conjunction with academia and industry experts for 35 positions in the hospitality industry. Designations from line-level to general manager, including the prestigious CHA-the Certified Hotel Administrator designation-are earned through a combination of experience and education. Professional certification from EI is the ultimate distinction of professional excellence for the hospitality industry.

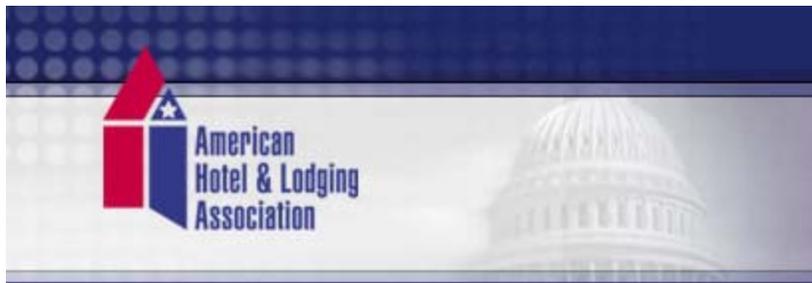
EI extends its reputation around the globe to serve the needs of learning institutions and hotel organizations through more than **120** licensed EI affiliates in **45** countries. EI also has an official office located in India, and holds exclusive license agreements in 17 countries connecting EI's research and expertise to hospitality operations throughout Europe, Asia, the Middle East, Africa, and Latin America.

For nearly 50 years, EI has been the leader in providing training solutions that address the specific needs of the hospitality industry. EI continues to maintain a cutting edge position in the delivery of training and education that is supported by industry leaders and experts worldwide.



### **Educational Institute Mission Statement:**

To be the premier source for quality hospitality education, training, and professional certification, serving the needs and advancing the excellence of hospitality schools and industries worldwide.



### **ABOUT AH&LA**

**A 92-year-old federation of state hotel lodging associations**

AH&LA is a **93-year-old federation of state lodging associations** throughout the United States with some **11,000 property members worldwide**, representing more than **1.5 million guest rooms**. AH&LA provides its members with assistance in operations, education, and communications, and lobbies on Capitol Hill to provide a business climate in which the industry can continue to prosper. Individual state associations provide representation at the state level and offer many additional cost-saving benefits.

AH&LA **provides its members with assistance in operations, education, and communications, and lobbies on Capitol Hill** to provide a business climate in which the industry can continue to prosper. Individual state associations provide representation at the state level and offer many additional cost-saving benefits.

